

Westmont Farmers Market

Vendor Information

Description of Services

1.01 Background

The Westmont Farmers Market opened in October of 2008. The purpose of the market is to bring fresh and locally grown fruits and vegetables and products to local residents who can walk to the market, and to surrounding communities. The mission is to help sustain and preserve farms in our Garden State and enhance the Township of Haddon and the Westmont Business District.

The Market is operated as a community event by the Township of Haddon, every Wednesday from May through October. The Market Director receives a stipend to plan, manage, and promote the market. The Market yearly operating budget is comprised of participant's fees and sponsorship contributions.

The market rules are the standards by which the Westmont Farmers Market operates. Participants must abide by these rules; failure to adhere to the rules may result in loss of permission to sell.

The market will be open to customers the first Wednesday in May and will run every Wednesday through October. Market hours will be between 4:00 pm and 7:00 pm. The Market Director will contact participants in the case of inclement weather.

1.02 Representatives

The person responsible for the administration of the Westmont Farmer's Market is:

Name: Douglass Kelly

Name: Kate Burns

Title: Director

Title: BID Director

856-854-7774

856-854-1176 ext.4194

bluecuts@comcast.net

kburns@haddontwp.com

1.03 Vendor Services

Growers sell their farm-grown or farm-produced products directly to local customers at the market. In addition to agricultural products, vendors who operate businesses for profit may be granted permission to sell. There are additional opportunities for fundraising, Market entertainment, and Haddon Twp. Business promotion. The number of participants is determined by Market management.

Vendors selling one or more of the following products are eligible: fruit, vegetables, herbs, baked goods, dairy products, coffee, drinks, cut flowers, meat, eggs, plants, prepared foods and value added items. Vendors are not limited to selling only the items listed. Other items for sell will be determined by the sole discretion of the Director.

Vendors selling prepared foods shall prepare and serve foods in accordance with all applicable Federal, State and local health regulations. ALL FOODS AND BEVERAGES SOLD OR USED IN FOOD PREPARATION SHALL BE FIRST QUALITY AND CONFORM IN ALL RESPECTS TO FEDERAL, STATE AND LOCAL FOOD AND OTHER LAWS, ORDINANCES AND REGULATIONS.

Application Instructions

2.01 Deadline for Submission of Applications

All vendors returning from the previous year, with no Market fees owed, are given first priority to apply for the next season.

New applicants submit a preliminary application. The deadline for new applicants is April 15th of each year.

2.02 Vendor Fees and Expenses

There is no fee to submit an application. Vendors that have been selected will be contacted by the Market Director. The 2010 Market fees are as follows:

BID Members	\$25 per day	\$650/26 weeks	\$455 30% discount
All other Vendors	\$30 per day	\$780/26 weeks	\$546 30% discount

ALL CHECKS SHOULD BE MADE OUT TO: HADDON TWP. / FARMERS MARKET

Vendors may pay for the season in advance to receive a 30% discounted rate. Food vendors are expected to pay a \$75 mobile vendor fee to the Camden County Department of Health. All vendors will be required to seek insurance for their market participation. If fees are paid in advance and a vendor chooses not to show or a market day is cancelled due to inclement weather, fees will not be refunded.

2.03 Requirements for Submission

1. A completed application form.
2. Vendors that are selected shall show proof of insurance and any other Health Department permits.

Market management reserves the right to accept or reject any application that is not in the best interest of the Market.

2.04 Application Instructions

Mail a completed application to:

Westmont Farmers Market/Township of Haddon

135 Haddon Ave.

Haddon Twp. NJ 08108

Indemnification

3.01 Indemnification of the Township of Haddon

Applicants who are awarded opportunities as vendors at the Westmont Farmers Market under these specifications shall indemnify and hold harmless the Township of Haddon, its officers, employees, agents and servants from and against any and all claims, demands, suits, actions, recoveries, judgments, costs and expenses including attorney fees, incurred or suffered on account of property damage or loss and/or personal injury, including loss of life, of any person, agency, corporation or governmental entity which shall arise out of the course of or in consequence to any acts or omissions of the applicant, its employees, agents, servants or subcontractors in the performance of the work described in these specifications. The applicant further agrees that this indemnification by the applicant shall continue after completion of the Westmont Farmers Market season for all claims, demands, suits, actions, recoveries, judgments, costs and expenses including attorneys fees resulting from acts or omissions the applicant, its employees, agents, servants or subcontractors which occur prior to the completion of the season.

Explanation of Review of Applications

4.01 Evaluation

Applications are reviewed for the purpose of finding the specific applicants that are the most qualified to participate in the farmers market. The Market management reserves the right to reject all applications.